



MEDIA RELEASE

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BROTHER BUSINESS PRINTER RATED NUMBER ONE

Brother has once again been singled out as a leading print and technology brand for business with its [MFCL9570CDW](#) printer receiving the *BLI Pick Award for Exceptional Colour and Multifunction Printer*.

Selected by judges for its robust feature set, strong performance and low running costs, the MFCL9570CDW further solidifies its place as an ideal technology solution for Kiwi businesses.

“This is a compact and affordable choice for businesses, offering advanced functionality and maximum productivity through its intuitive design and robust scanning features,” Director of Printer & MFP Analysis for Keypoint Intelligence - Buyer’s Laboratory, Marlene Orr, said.

The Buyer’s Laboratory (BLI) is the world’s leading independent provider of analytical information and services to the digital imaging and document management industry. Receiving praise at this level is a huge honour for the Brother New Zealand team.

“We are incredibly proud to be able to offer New Zealand businesses a product which is truly designed with their needs in mind – it’s customisable, sustainable and very economical,” Chief Operating Officer and Director at Brother International (NZ) Limited, Matthew Stroud, said.

The MFCL9570CDW is designed for high volume printing environments and can take ultra high-yield cartridges of black, cyan, magenta and yellow toners to significantly lower your running costs.

With flexible paper handling designed to meet business needs, the hassle of constantly refilling the paper tray has gone. The MFCL9570CDW has scalable paper capacity and can hold up to 2,380 sheets, saving users precious time.

This acclaimed printer also takes productivity that one step further with simultaneous operation, meaning you can operate two functions at once, like scanning while you print to save time.

“Modern businesses demand the highest levels of security and with this machine they’ve got it in spades,” Stroud adds.

With Secure Function Lock 3.0, Active Directory Authentication, LDAP, IPsec, 802.1x and Secure Print businesses can rest easy knowing documents are safe. These features give offices with a need to protect patient or client information, including law firms and medical practices, vital peace of mind.

Plus, with all Brother business printers, customers receive unrivalled service and support designed specifically for business needs with free delivery and set-up, free recycling on

hardware and consumables, as well as automatic toner replenishment and proactive maintenance with Brother Managed Print Services.

Brother also has a New Zealand 7-day helpdesk and unmatched 4 year on-site warranty when using genuine consumables.

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Notes to the Editor:

About [Brother International \(NZ\) Limited](#)

For over 50 years, Brother has offered Kiwis a range of innovative products for business and home, including print and imaging equipment and labelling hardware. It services the retail, corporate and business-to-business markets and offers an array of services.

Brother combines excellence in technology and innovation with exceptional customer service and genuine care for the environment. Rated as the number 1 print brand for service and support*, Brother paves the way with its 7-day Kiwi-operated helpdesk and 4 year on-site warranty commitment.

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*Perceptive research 2018